



Certified in Public Health “Credentialing Public Health Leaders”

CPH Certifiedⁱⁿ
Public Health
by National Board of Public Health Examiners



Today's Presenter



Allison Foster
MBA, CAE
president

NBPHE Board of Directors





10,054
Examinees

95
countries with
CPH

12
Schools and
programs require
the CPH

**Why Should I Get
Certified?**



Licensure/Certification

Accreditation

Credentials



CPH, Public Health



Accountants, CPA



Board certified physicians



Licensed Social Workers



Registered Nurses

Why should I get Certified in Public Health?

Stay

Stay current in best practices

Meet

Meet a national professional standard

Invest in

Invest in your career

Increase

Increase your potential for promotions and salary increases

Distinguish

Distinguish yourself from your peers

Go

Go beyond your education

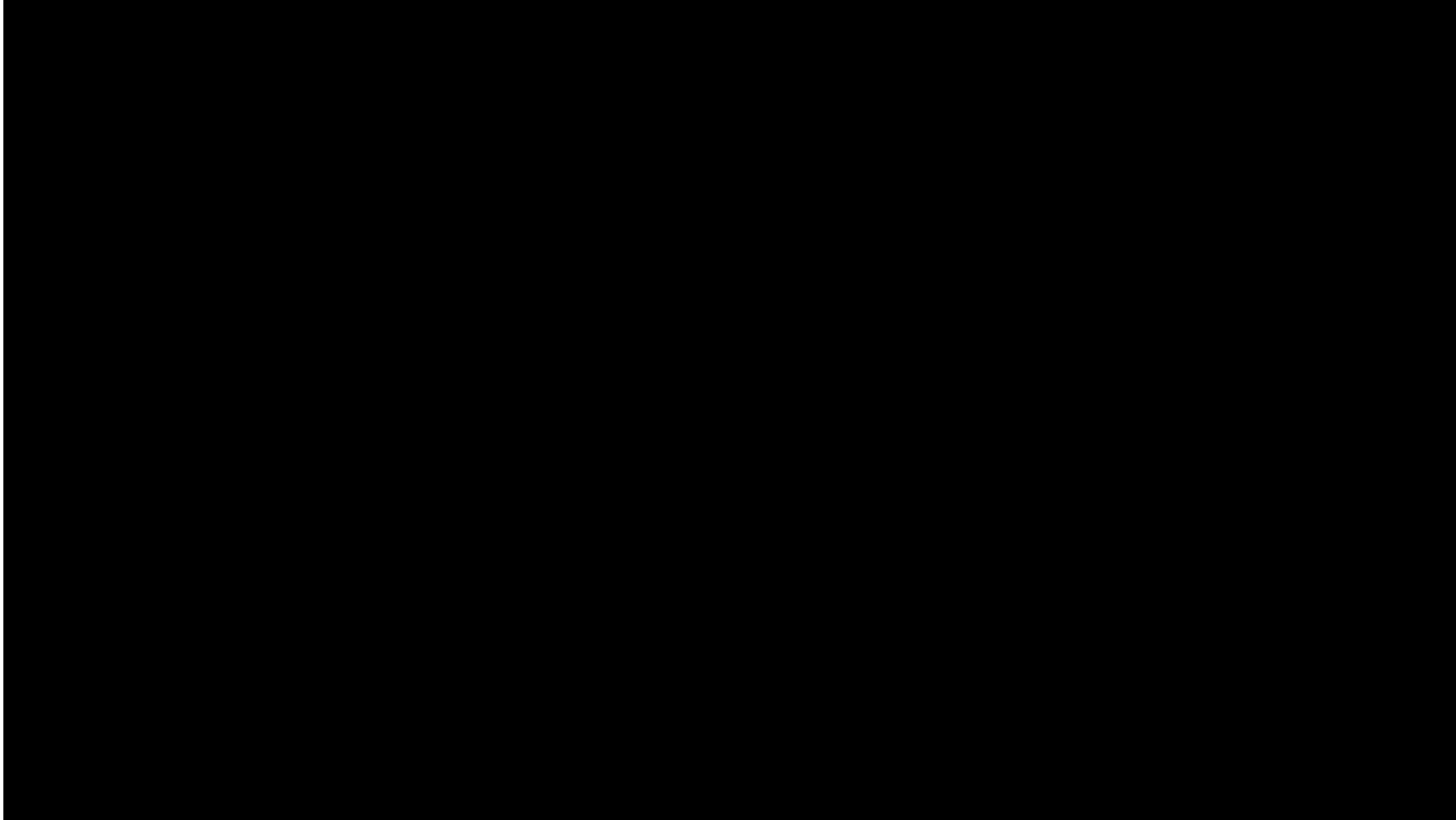
Increase inter-professional knowledge and skills



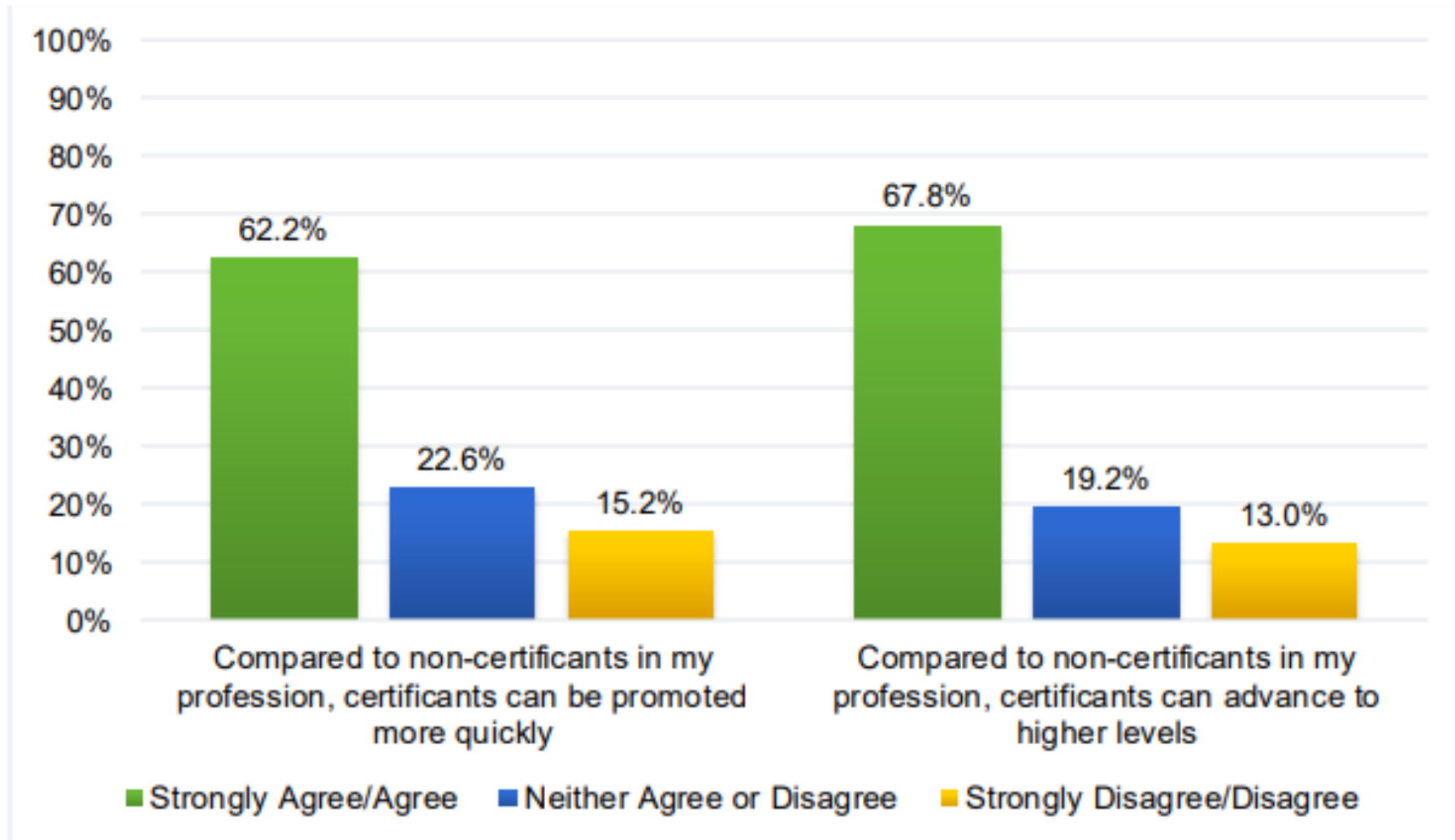
Increase effectiveness in working with federal, state, local government



Why Get Certified?



Employers value certifications



Employers value certifications

Table 3

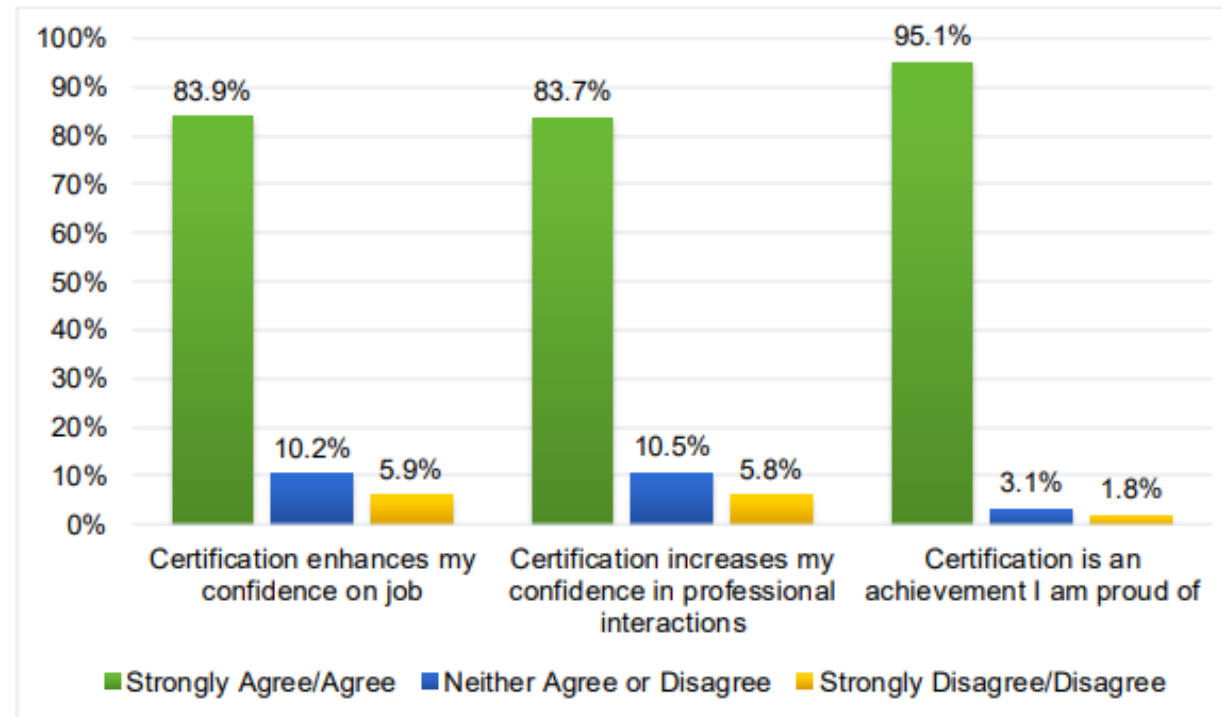
Results for the Relationship of Certification to Employee Performance

Item	Agreeing/ Strongly Agreeing	Neither Agreeing nor Disagreeing	Disagreeing/ Strongly Disagreeing
Certification in my profession helps me prepare for the demands and challenges of my profession (Question 6)	79.0%	13.2%	7.8%
Attaining my certification in my profession helps me perform more effectively on the job (Question 14)	72.5%	17.5%	10.0%

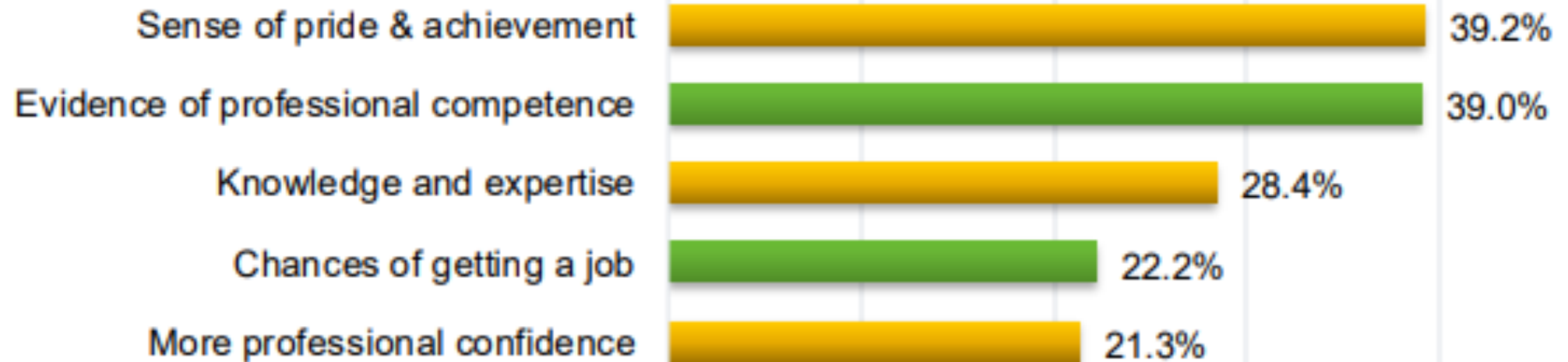
Employers value certifications

How credential holders feel about themselves and their work.

Several questions asked how certification influences credential holders' confidence, pride, connection to the profession, and job satisfaction. Figure 12 shows that a very large majority agreed or strongly agreed that certification enhances confidence and is an achievement that they can be proud of. Not only did 95.1% of respondents agree or strongly agree, but, in addition, over three-fourths of the respondents marked "strongly agree" on this item.



Employers value certifications





PUBLIC HEALTH JOBS

UNITING THE PUBLIC HEALTH WORKFORCE



- American College of Cardiology
- American Kidney Fund
- American Public Health Association (APHA)
- Army Public Health Center
- Association of Public Health Laboratories
- Association of State and Territorial Health Officials (ASTHO)
- Behavioral Health System Baltimore
- Catholic Relief Services
- CDC National Center for Health Statistics
- Clinton Health Access Initiative
- County of Santa Cruz, CA
- Georgia Department of Public Health
- Health Research, Inc
- Idaho Dept. Health and Welfare
- International Society of Infectious Diseases
- Jefferson College of Population Health
- Lehigh University
- Lexington-Fayette County Health Department
- Minnesota Department of Health
- National Association of County and City Health Officials (NACCHO)
- National Health Promotion Associates
- Navy Nursing Corps
- NYC Department of Health and Mental Hygiene
- Population Services International
- Robert Wood Johnson Foundation
- San Francisco Department of Health
- San Joaquin County Public Health Administration
- Signature Science
- Skoll Global Threats Fund
- Tarleton State University
- Tulane
- Umass Medical School
- United States Public Health Services/Commissioned Officer Association (USPHS/COA)
- University of Chicago
- University of Illinois at Springfield
- University of Massachusetts Medical School
- University of Michigan Department of Health Behavior Health Education
- University of South Dakota, School of Health Sciences
- University of South Florida
- University of Texas at Austin
- UT Health Sciences Center at Houston School of Public Health
- Utica College
- Vanderbilt University
- Washington State Department of Health
- Yale University

Certification Process

Eligibility

Public Health students

Public Health alumni

Public Health Work
Experience



CPH exam

200 Questions



Maintenance

Recertification

Code of Ethics

PROUD MEMBER



Institute for
Credentialing
Excellence™

Exam Eligibility

A photograph of three young men of diverse backgrounds smiling and looking at a laptop screen. The man on the left has a short buzz cut, the man in the middle has wavy brown hair, and the man on the right has curly brown hair and a beard. They are all smiling and appear to be in a collaborative learning environment.

Alumni

All graduates of CEPH-accredited and CEPH-applicant schools and programs of public health

Exam Eligibility



Students

Graduate students of CEPH-accredited and CEPH-applicant schools and programs of public health

Exam Eligibility



Public Health Work Experience

- Minimum of five years of public health experience
- At least a bachelor's degree

Exam Eligibility



Public Health Work Experience

- Minimum of three years of public health experience
- Graduate-level related-degree

Exam Eligibility



Public Health Work Experience

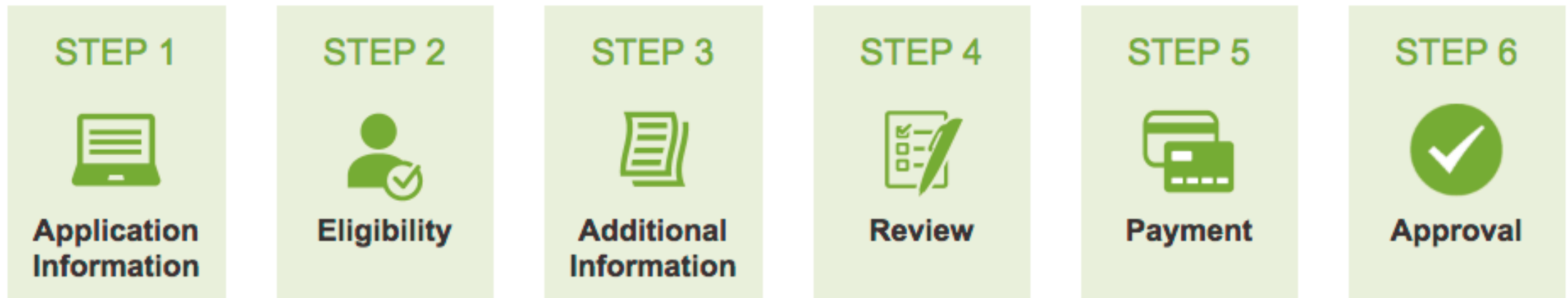
- Minimum of three years of public health experience
- Public Health certificate from CEPH-accredited school or program

Registering for the CPH Exam

New Registration & Verification System



CPH Exam Application Steps



Get Certified

Stay Certified

Partner Resources

Search for a CPH

Merchandise

About Us

Credentialed Public Health Leaders

The Certified in Public Health is the mark of a public health professional. Demonstrate your knowledge of key public health sciences and join the ranks of public health leaders by sitting for and successfully passing the CPH exam. Distinguish yourself from your peers by showing employers that you can meet and maintain a national standard in public health through continuing education focused on emerging and established public health issues.

**Be the public health professional that the public needs.
Be CPH certified.**

[Why Get Certified? »](#)



Registration Is Open



The CPH exam is now available 12 months a year at PSI testing centers. Paper and pencil exams are also offered at select dates/locations.

New CPH Discounts



Members and personnel from the following organizations, along with students and alumni of the following schools and programs of public health are eligible for a discount on the

CPH Credential Webinar



Register for the **CPH informational webinar on December 15 from 12:00-1:00 p.m. Eastern**. This one hour webinar will cover everything from determining eligibility, exam contents

Apply Now

Are you a graduate student or alumni from a school or program of public health accredited by the Council on Education for Public Health (CEPH) or individual who has at least five year's work experience in public health? **If so, you are eligible to apply to take the CPH exam.**

Your first step is to create your account. Click "Apply Now" to start your application today!

Be the public health professional that the public needs. Be CPH certified!

Apply Now



Eligibility



 Handbook



Find an Exam Location



Fees & Discounts

**Students/alumni
approved when
school or program
has verified eligibility**



**Work experience
candidates approved
within two weeks**



**Exam can be
scheduled as soon
as 72 hours later.**



**Scheduling
instructions sent
immediately after
approval**

Exam Fee

Prices and Discounts

\$385

- **Standard Fee**

\$315

- **Students/Alumni of specific public health programs or employees/members of certain organizational groups**

\$250

- **Requiring the CPH exam**

CPH Exam

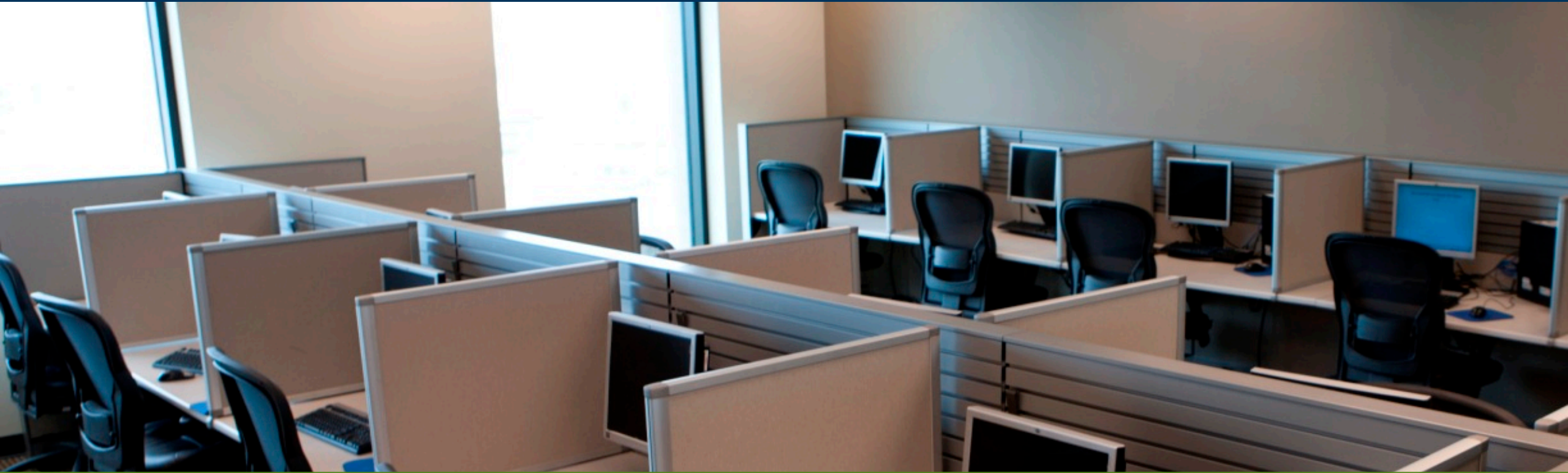


- The CPH exam is a 4-hour exam with 200 questions
- All questions are multiple choice and single-best answer

Testing All Year Long



Computer-Based Testing Centers



**~ 450 U.S. Testing Centers
(Monday-Saturday)**

Live-Online Proctor



24 hours/day

363 days/year

Scoring



Instant scoring for computer-based exams!

Who Will See My Scores?

Students & Alumni Candidates

- The schools and programs receive:
 - Scaled scores by content area for each candidate
 - Comparison of performance of all candidate results compared with school candidates by content area

Public Health Work Experience Candidates

- Only you will have access to your scores in the CPH Recertification portal

Search for a CPH Registry

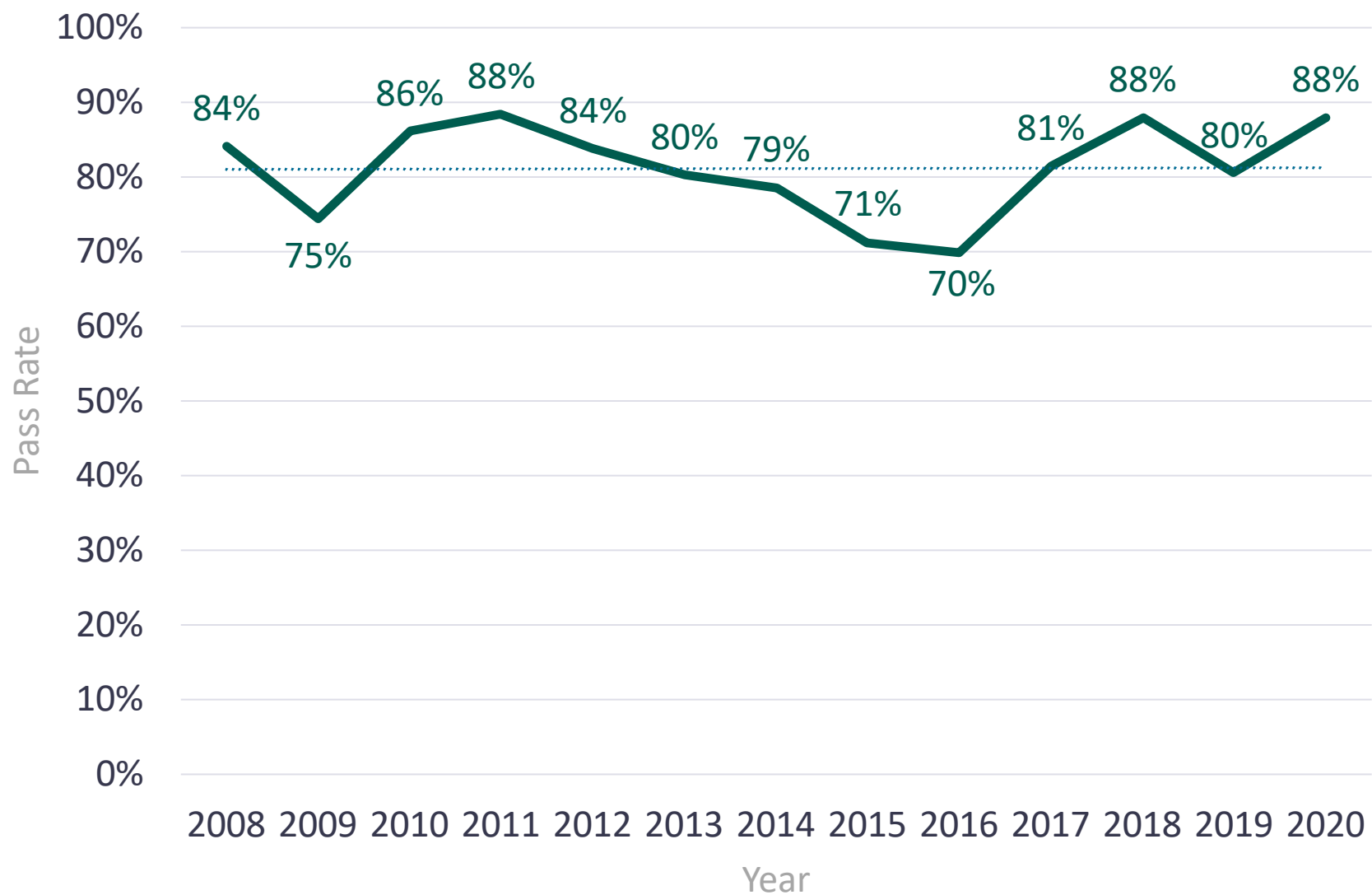


The screenshot shows the 'CPH | RECERTIFICATION & REPORTING SYSTEM' interface. At the top right is the 'NATIONAL BOARD OF PUBLIC HEALTH LEADERS' seal. Below the header is a navigation bar with a '« Back to welcome page' link. A green banner announces 'NEW: NBPHE has launched CPH Digital Badging! Learn more' with five circular icons. The 'Result(s):' section lists four individuals, each with their name, NBPHE number, status, a 'Print Certificate Cover Letter' button, and a row of digital badges.

Name	NBPHE Number	Status	Digital Badges
Debora Barnes-Josiah	46	Active	5 badges: Computer, S, Microphone, Star, Laptop
Sharifa Barracks	884	Active	4 badges: Book, Computer, Microphone, Star
Stacey Barger	1095	Active	5 badges: Book, S, Microphone, Star, Laptop
Rachel Barber	6210	Active	3 badges: Book, Star, Laptop

- Employers can verify your active CPH status by keying in your last name into the Search for a CPH registry
- Your NBPHE number & status will display, along with your digital badges earned for CPH recertification
- Employers can print your certificate cover letter that explains your cycle dates and date of expiration

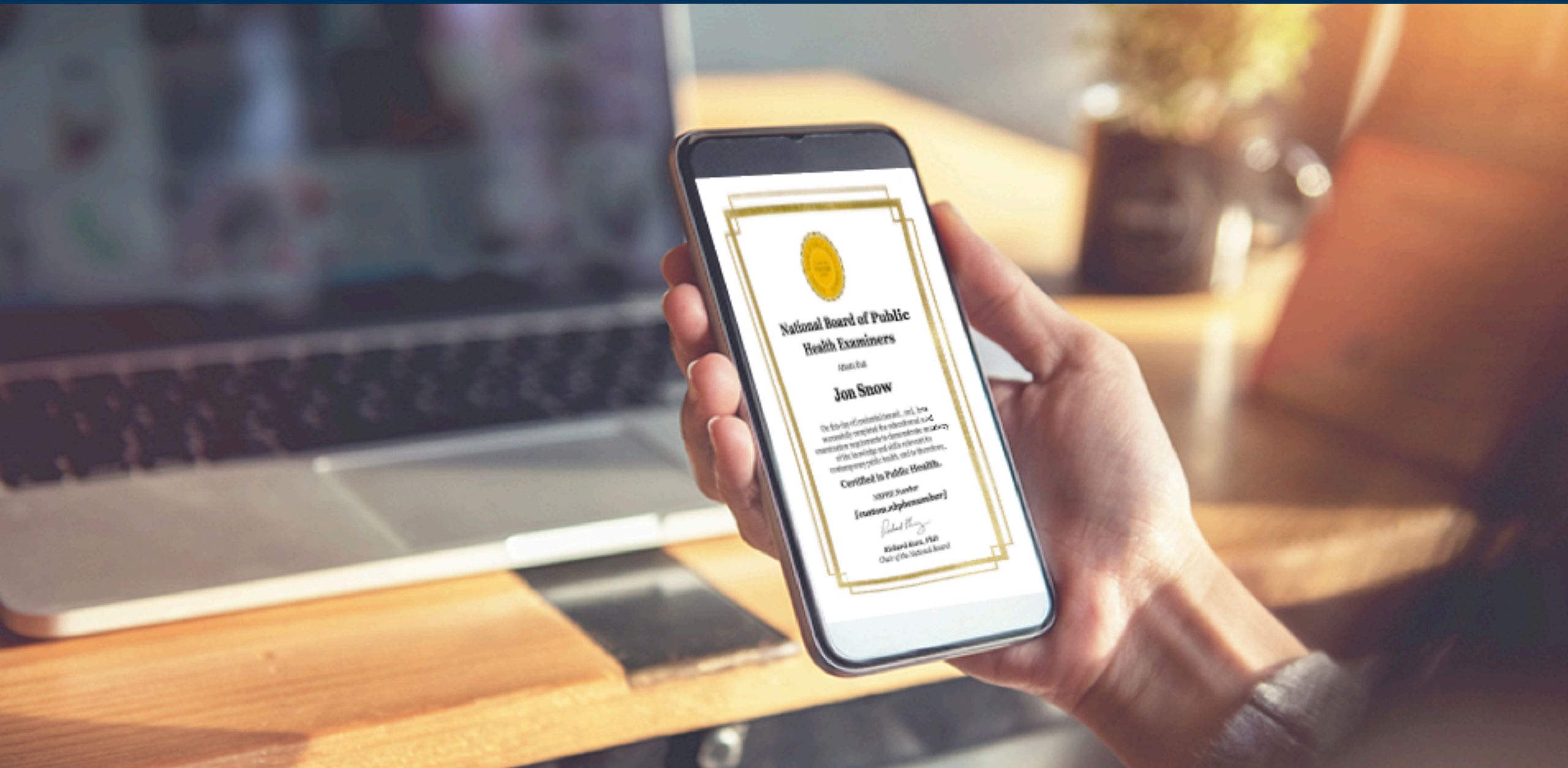
CPH Pass Rate (2008-2019)



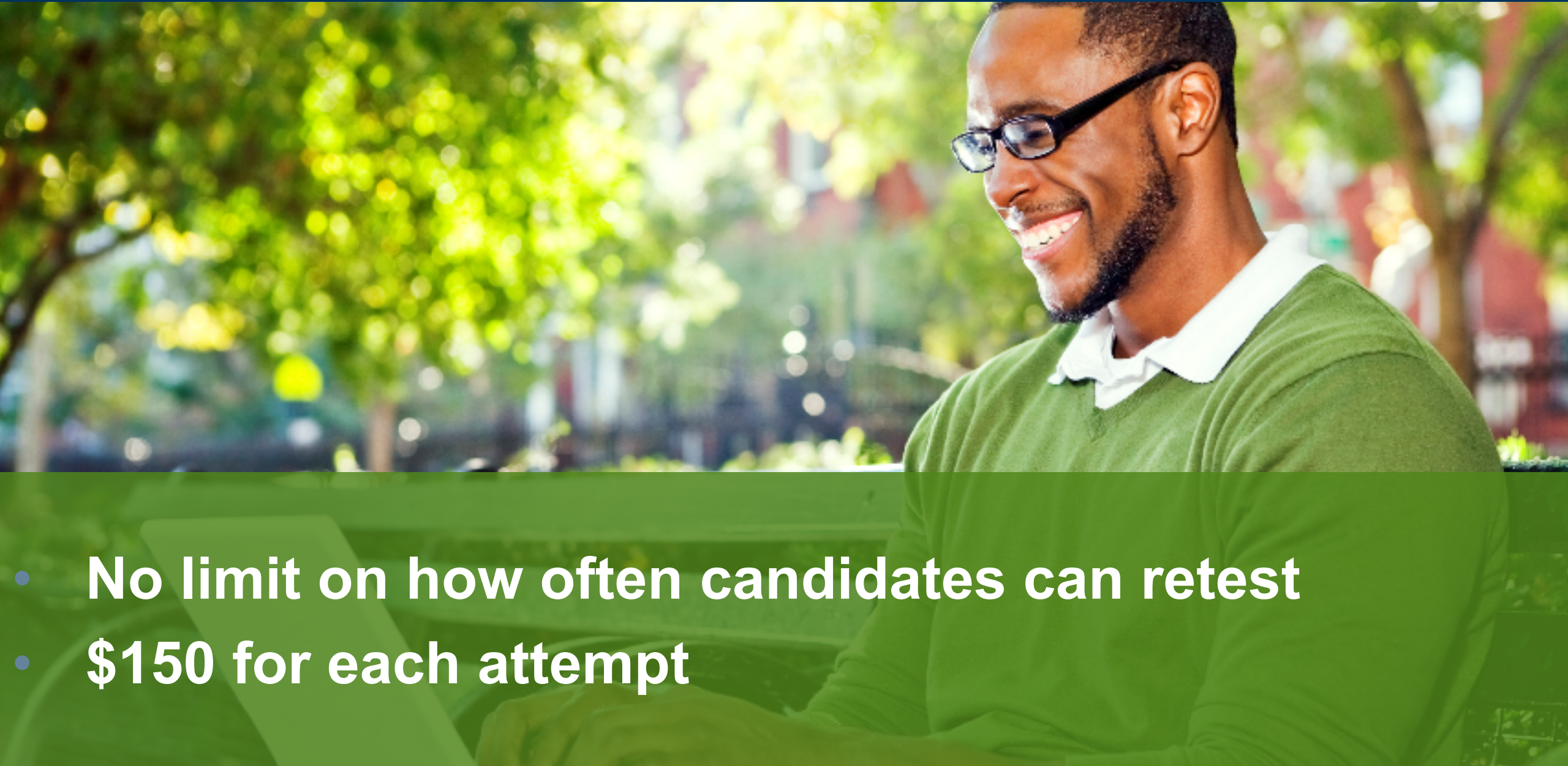
CPH Hardcopy Certificate



Virtual CPH Certificates



Retaking the Exam



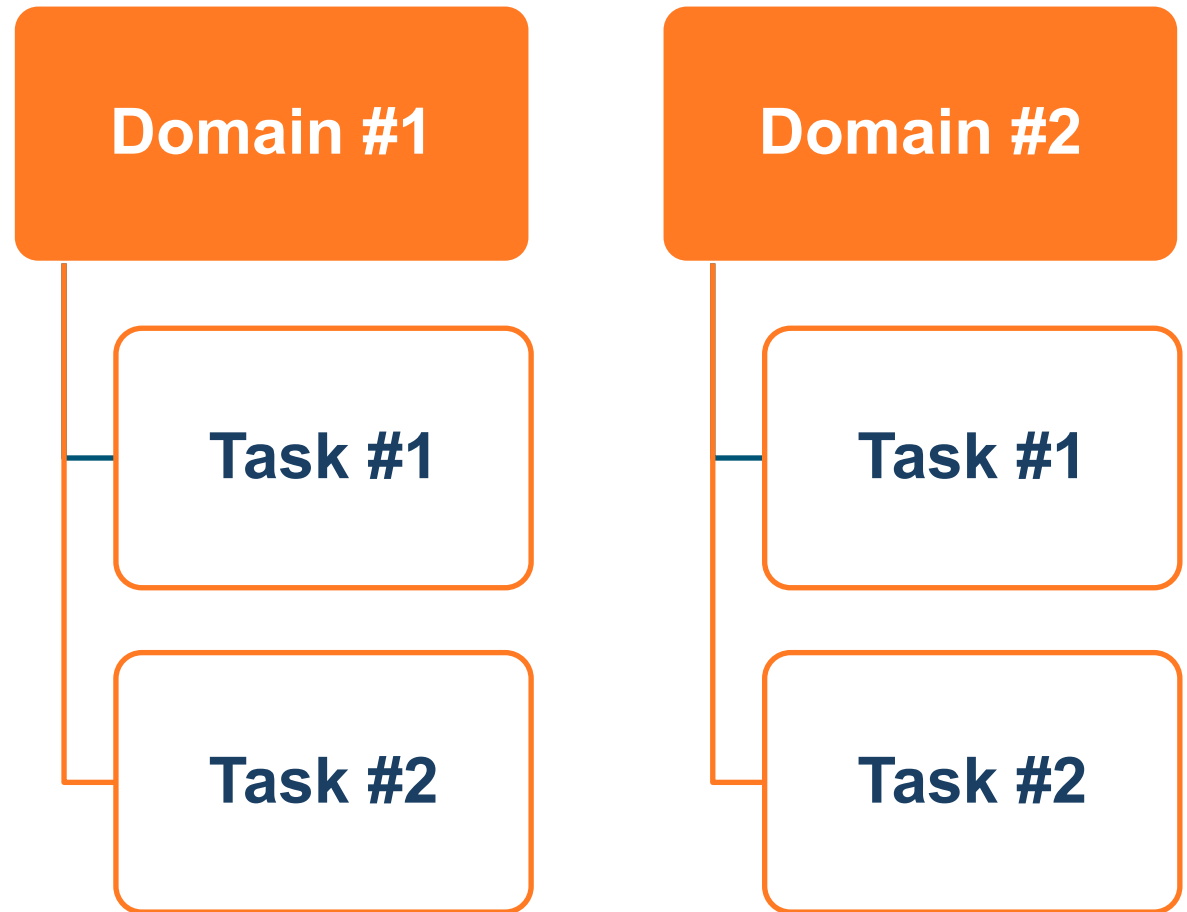
- **No limit on how often candidates can retest**
- **\$150 for each attempt**

Content Outline



What is a Job Task Analysis?

Survey to define performance domains and tasks performed by a professional group, and the necessary knowledge and skills associated with these tasks.



Survey Development

200
Job Tasks

Rating Scale – 0 to 4

Never Performed	0
Not very important	1
Important	2
Very important	3
Essential	4

Survey Responses

A group of people, including a man and a woman in the foreground, are smiling and looking at each other in a library or bookstore setting. Bookshelves filled with books are visible in the background.

8,100

started the
survey

7,441

completed part
of the survey

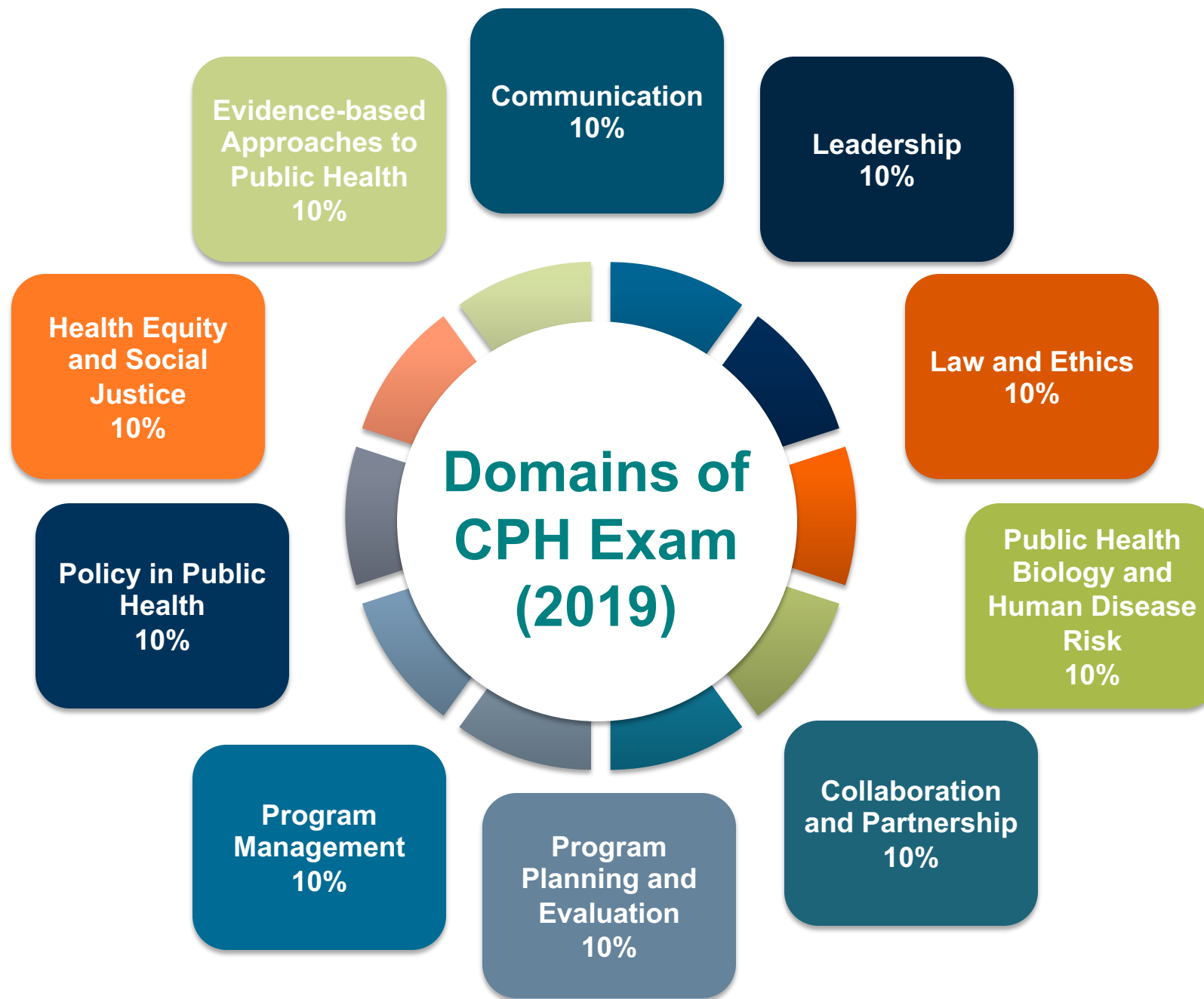
4,850

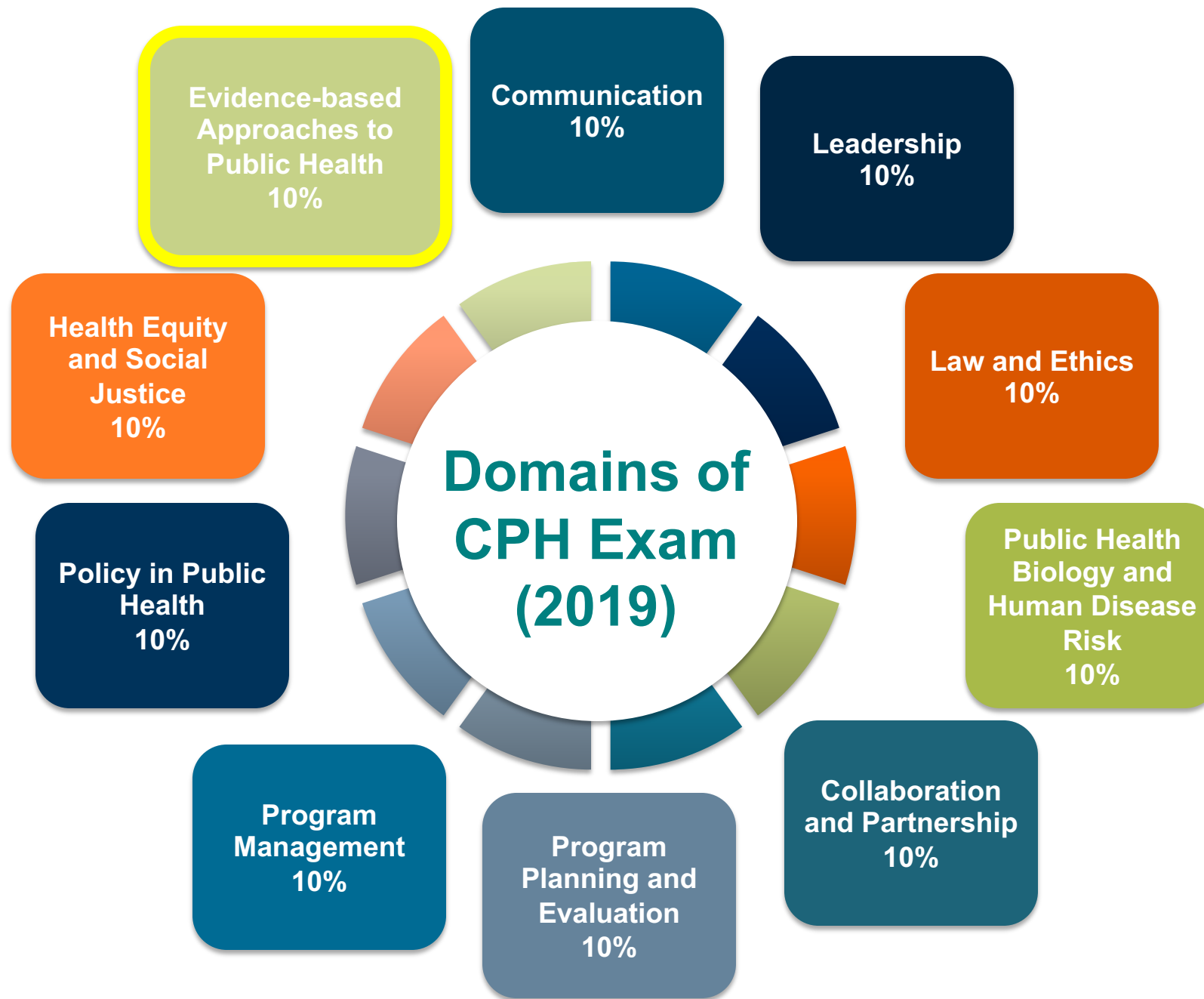
provided usable
survey responses

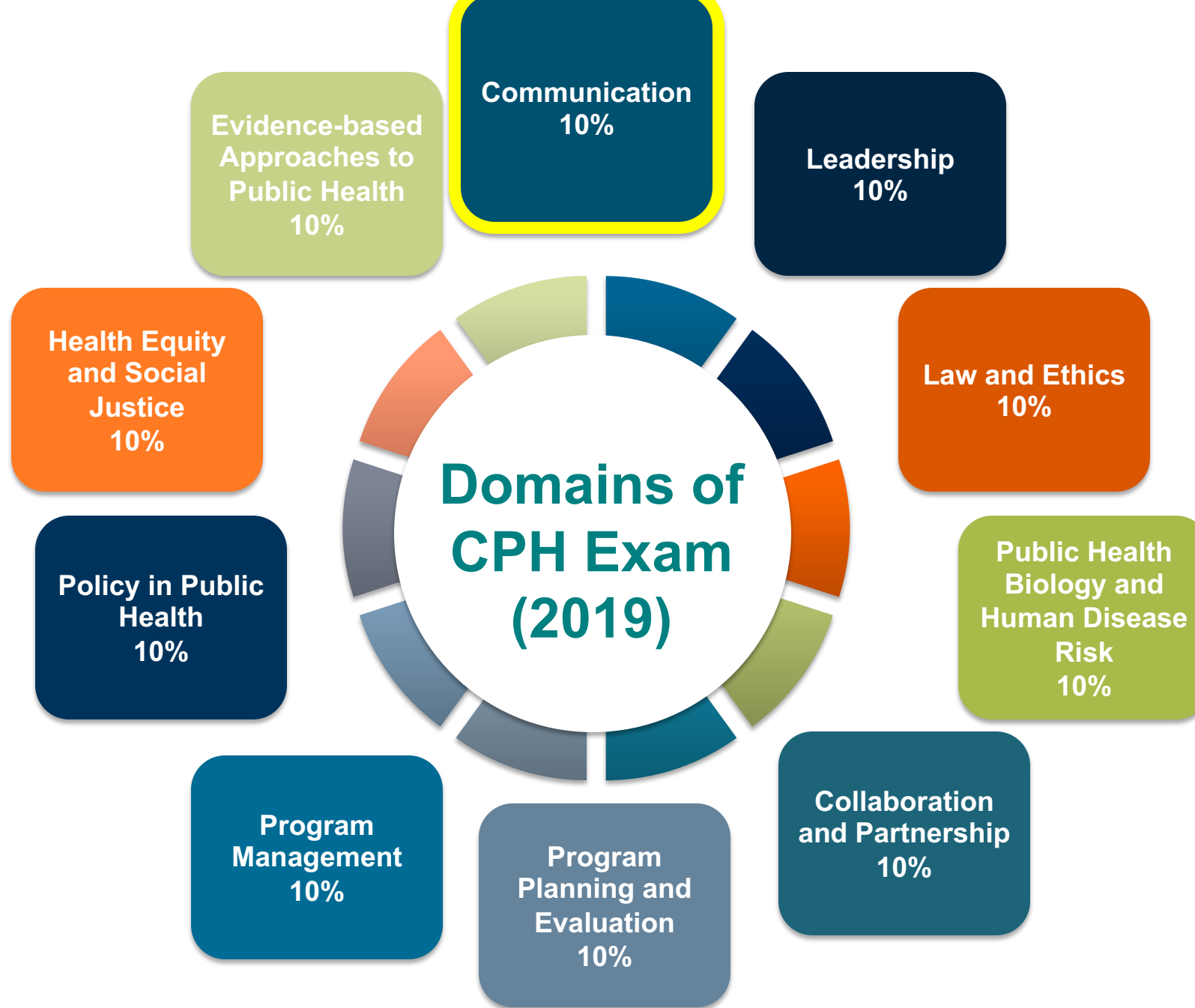
A hand holding a red pen is positioned over a desk covered with various business charts and documents. In the foreground, a tablet displays a 'SUMMARY REPORT' with a bar chart showing 'Anxiety Reduction' and 'Cost/Value'. The background features several printed charts, including a pie chart, a bar chart, and a line graph. A dark blue semi-transparent banner is overlaid across the middle of the image, containing the text 'Analysis Process' in white.

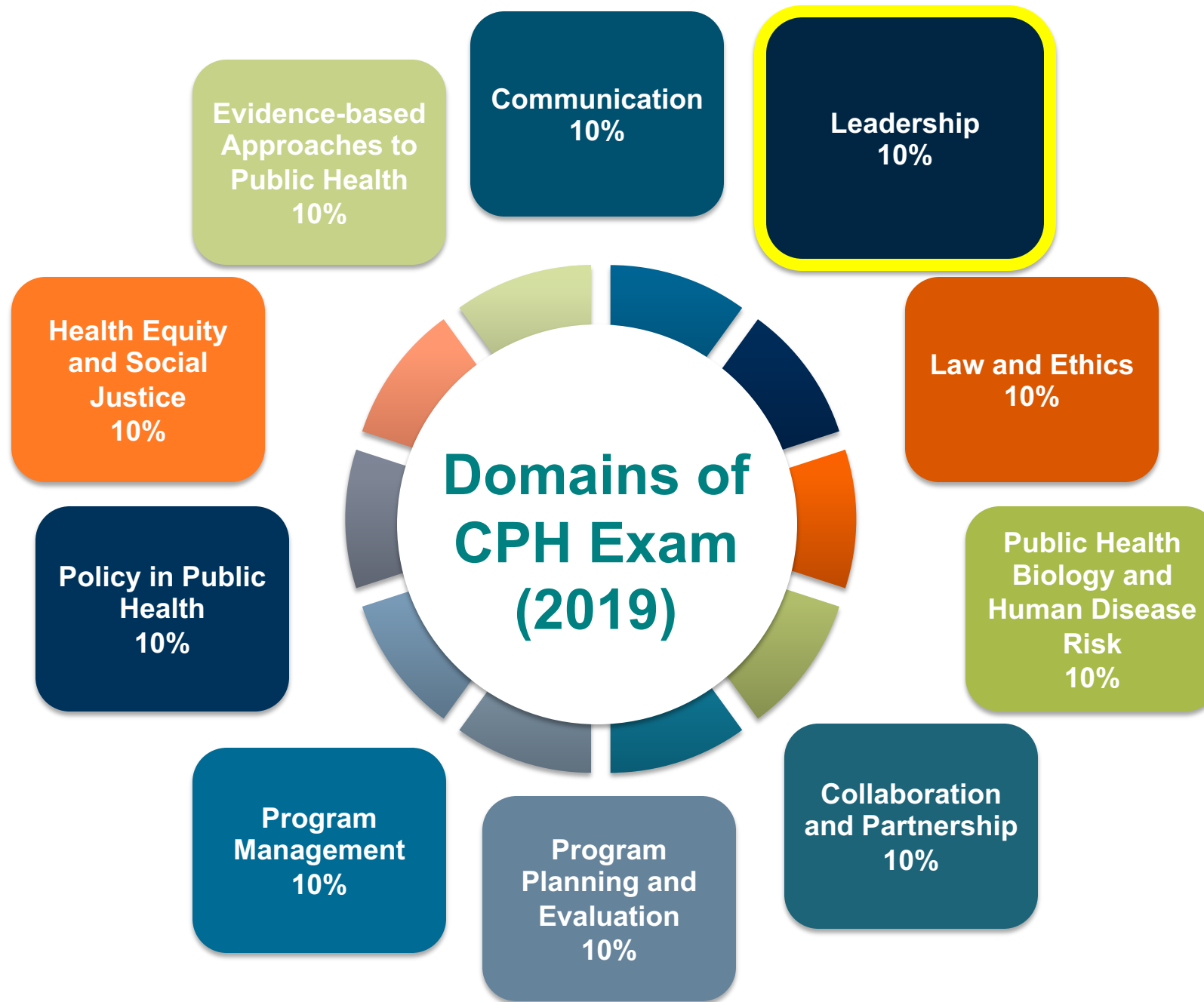
Analysis Process

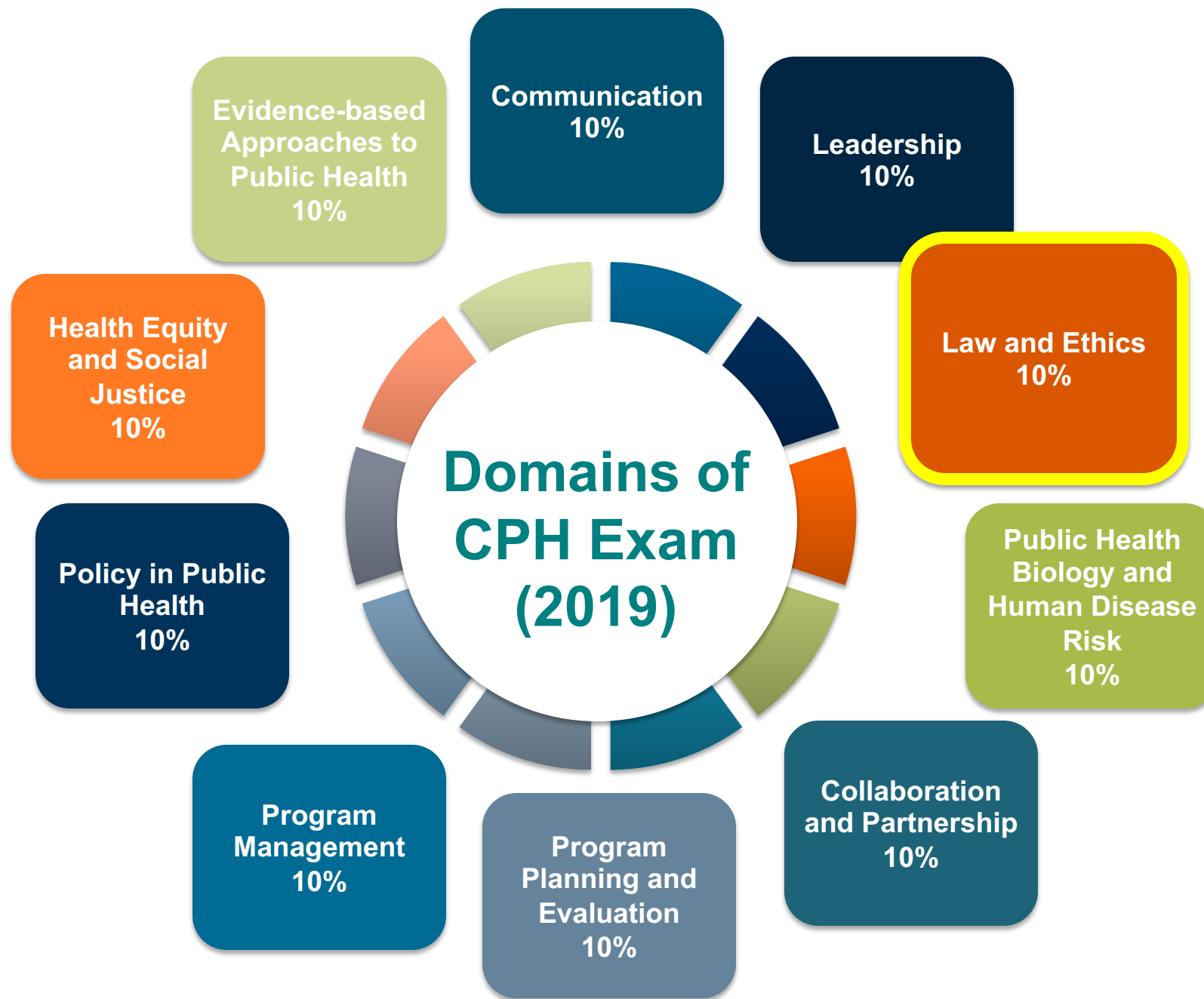


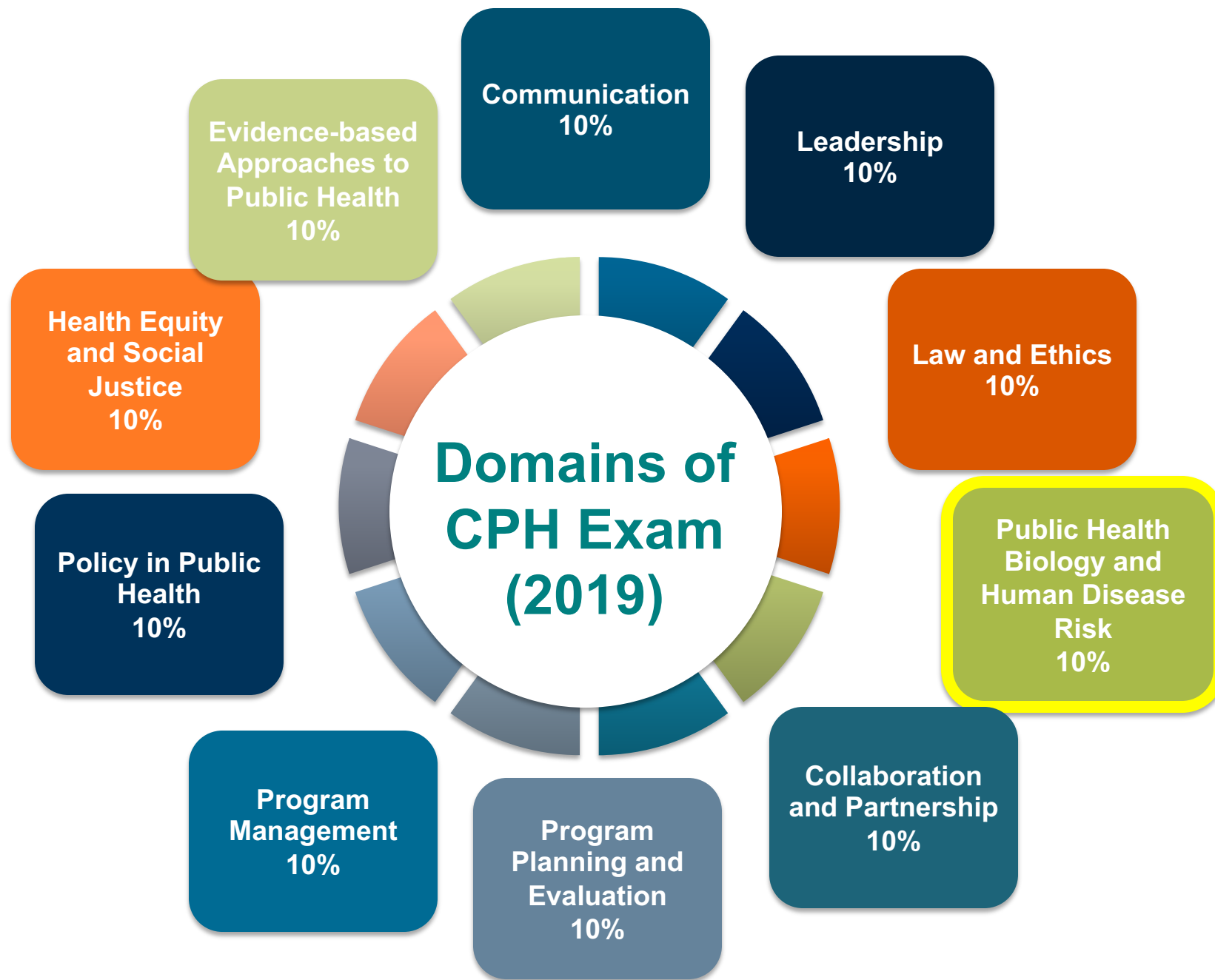


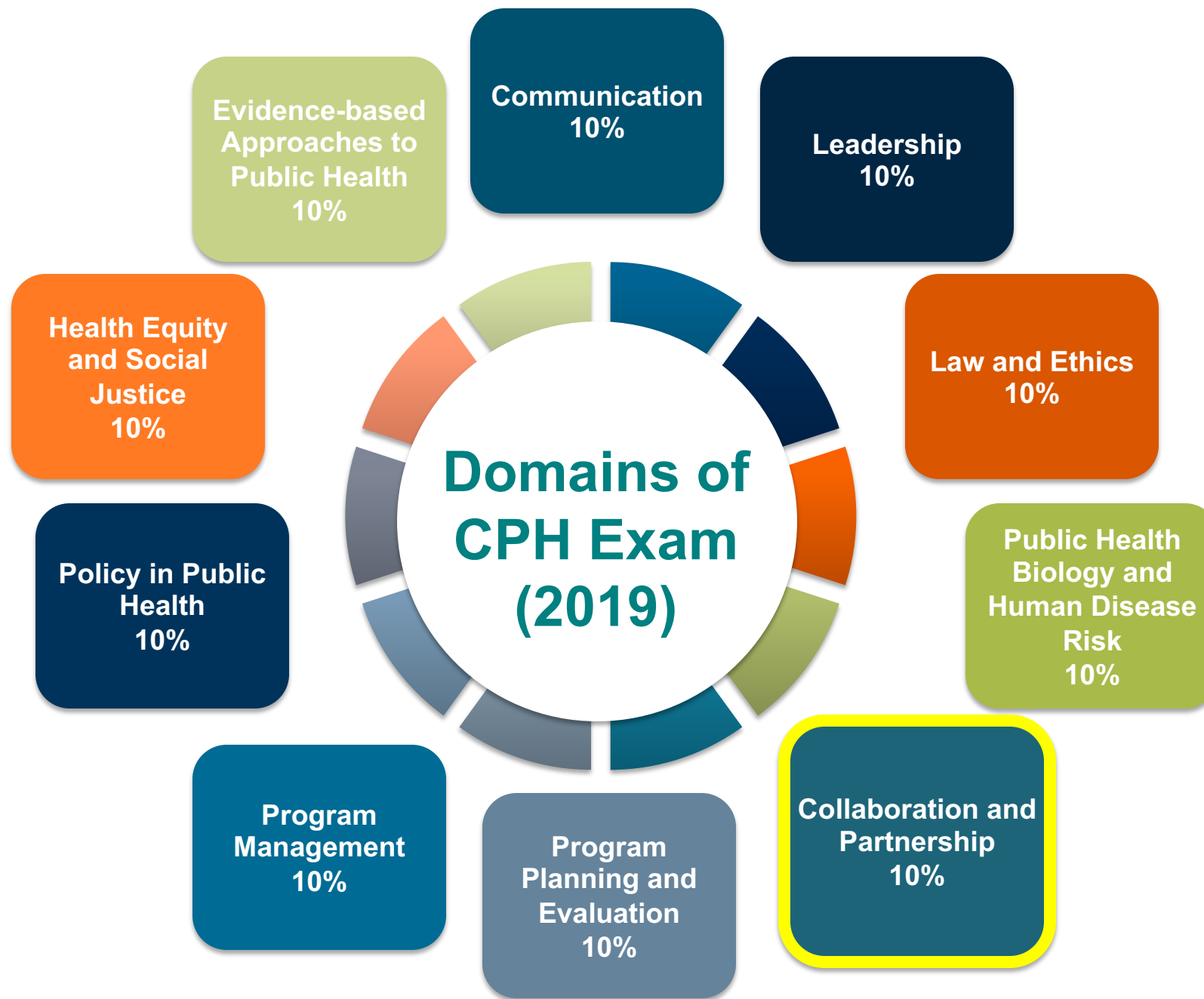


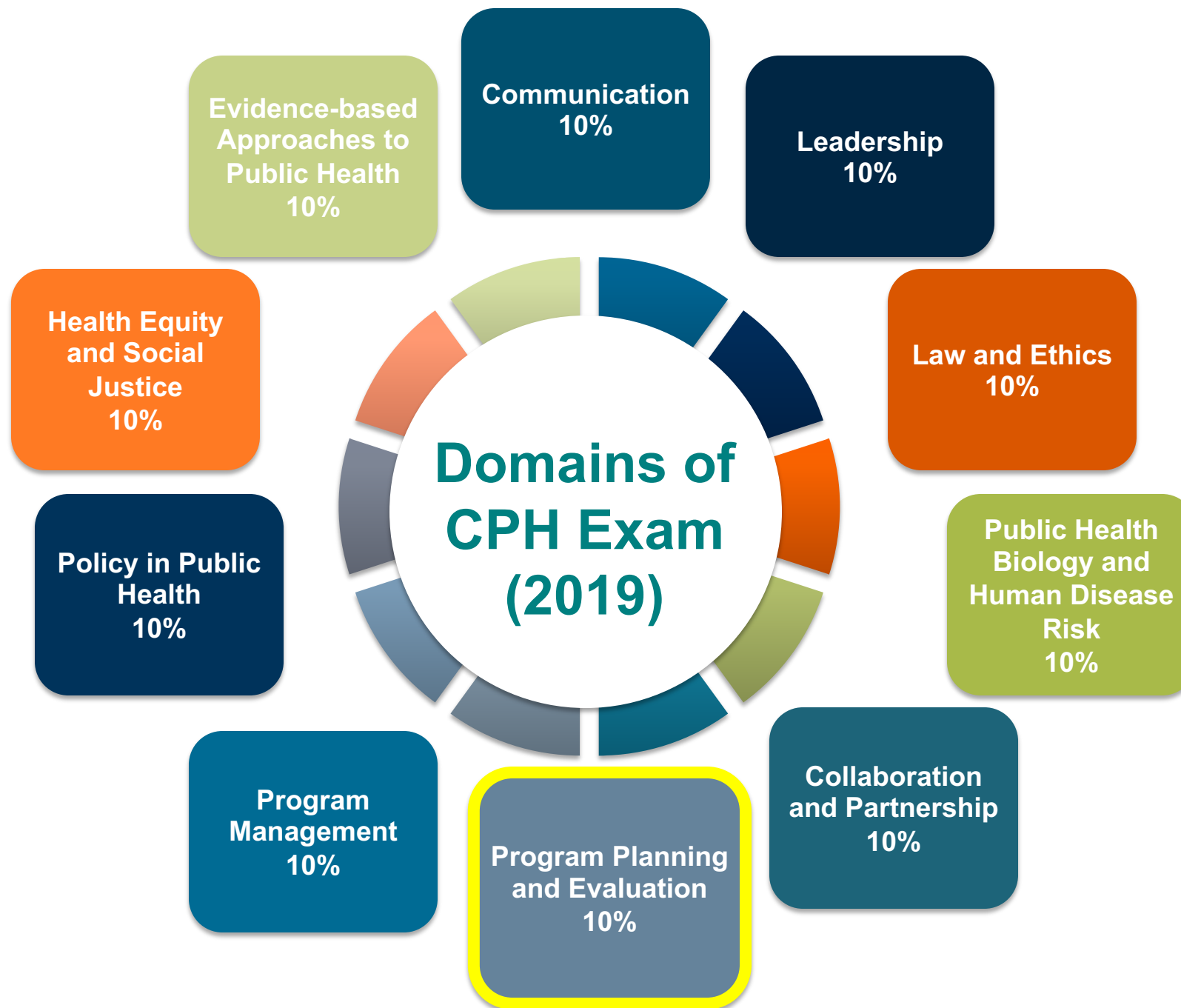


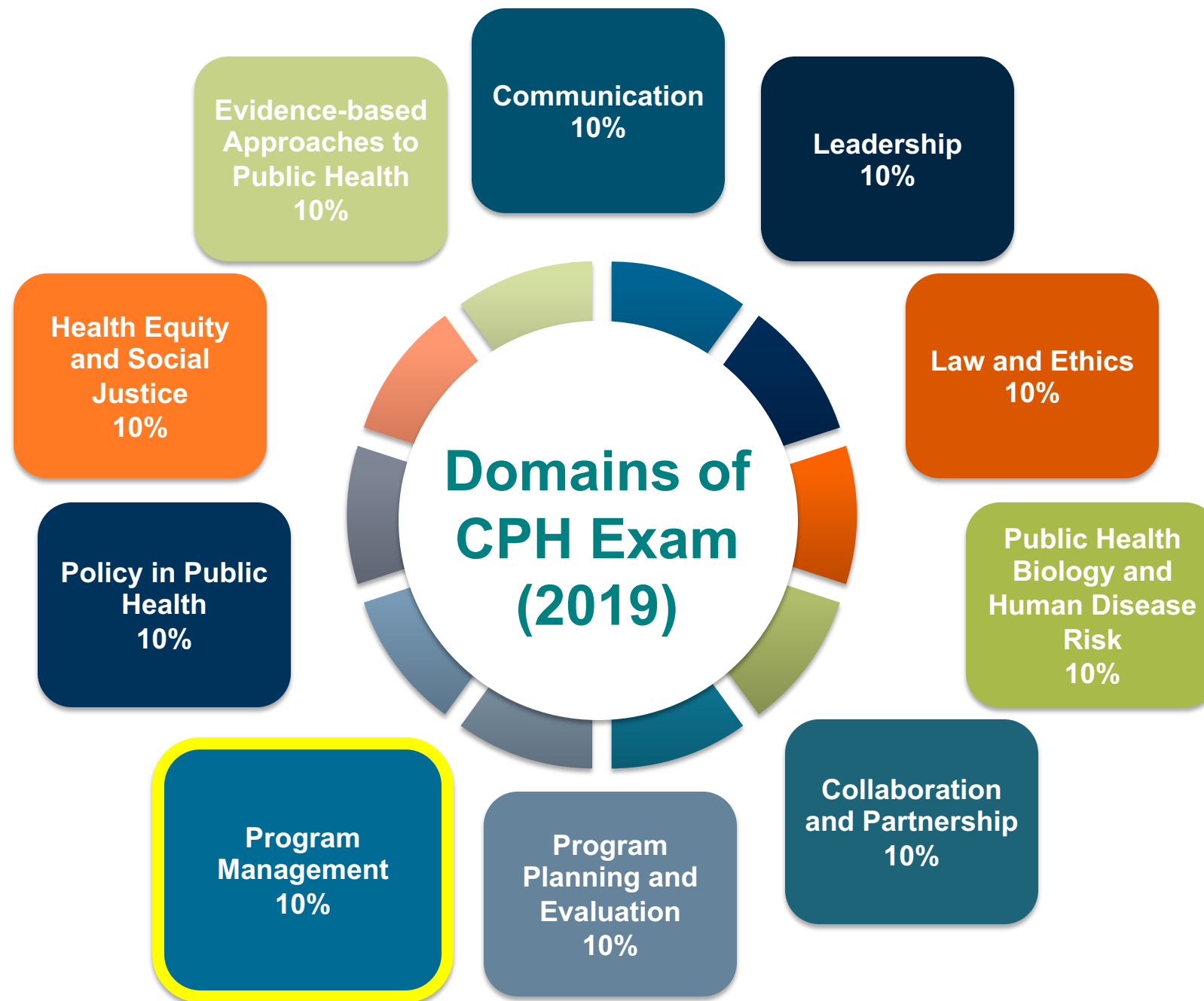


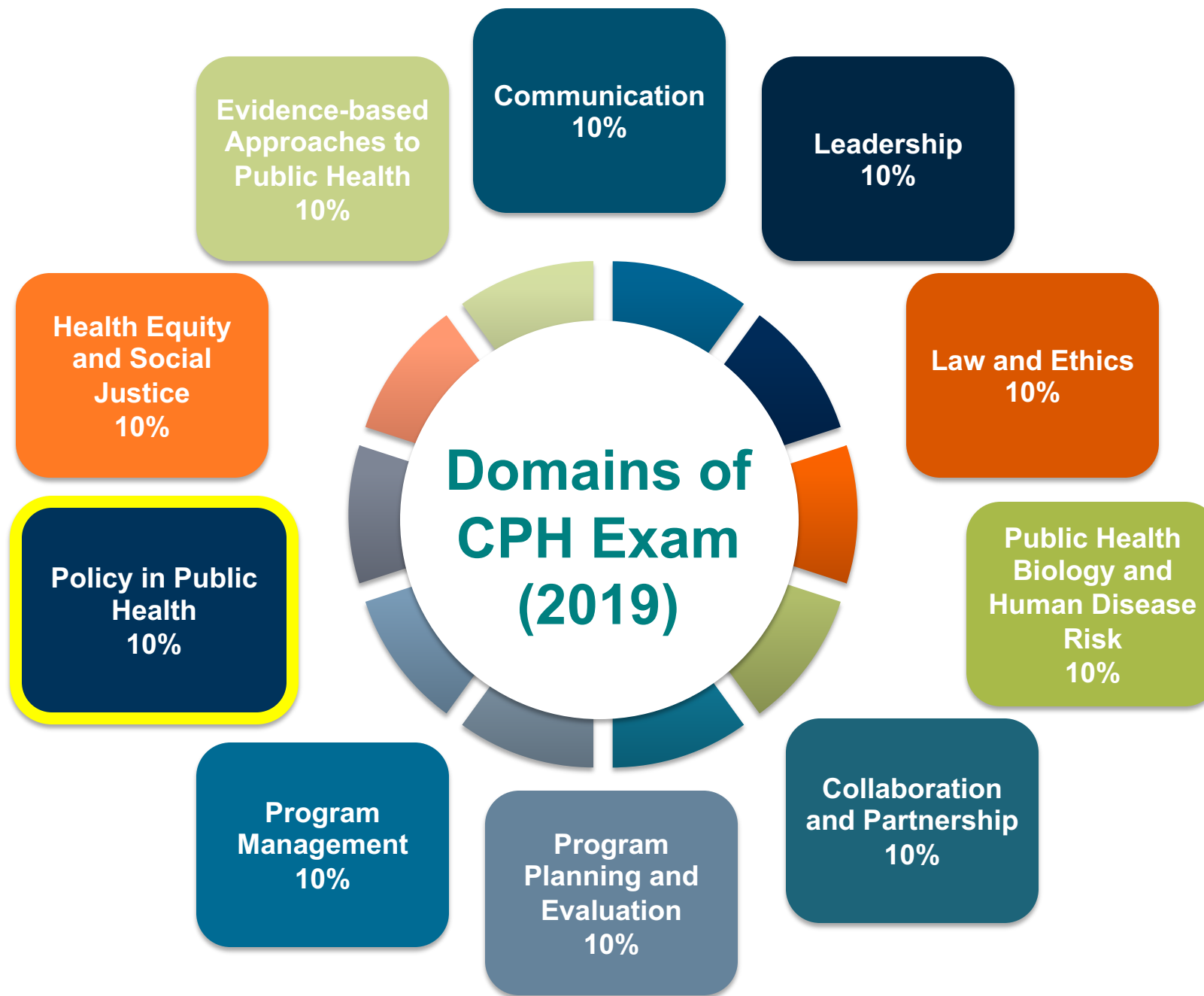


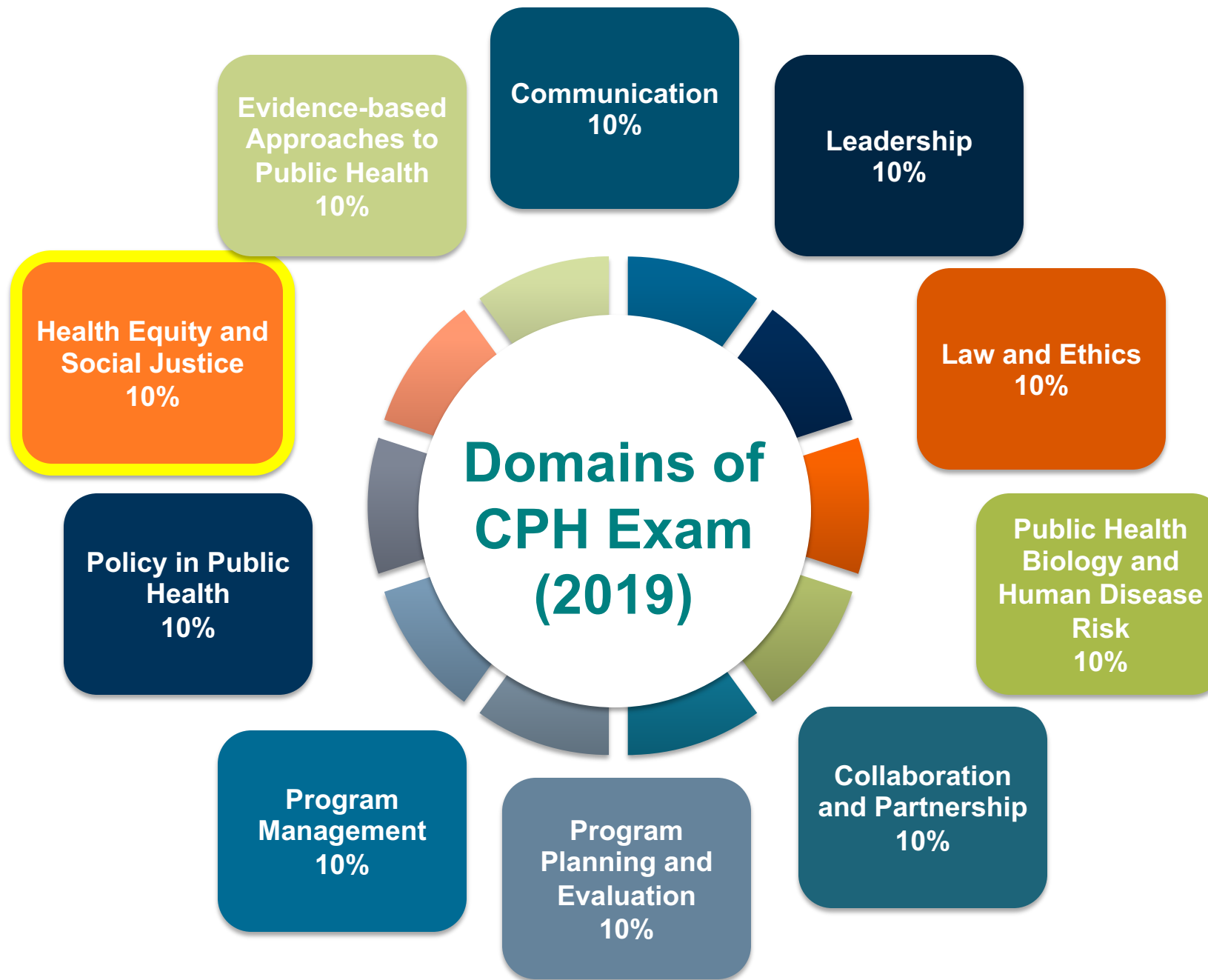




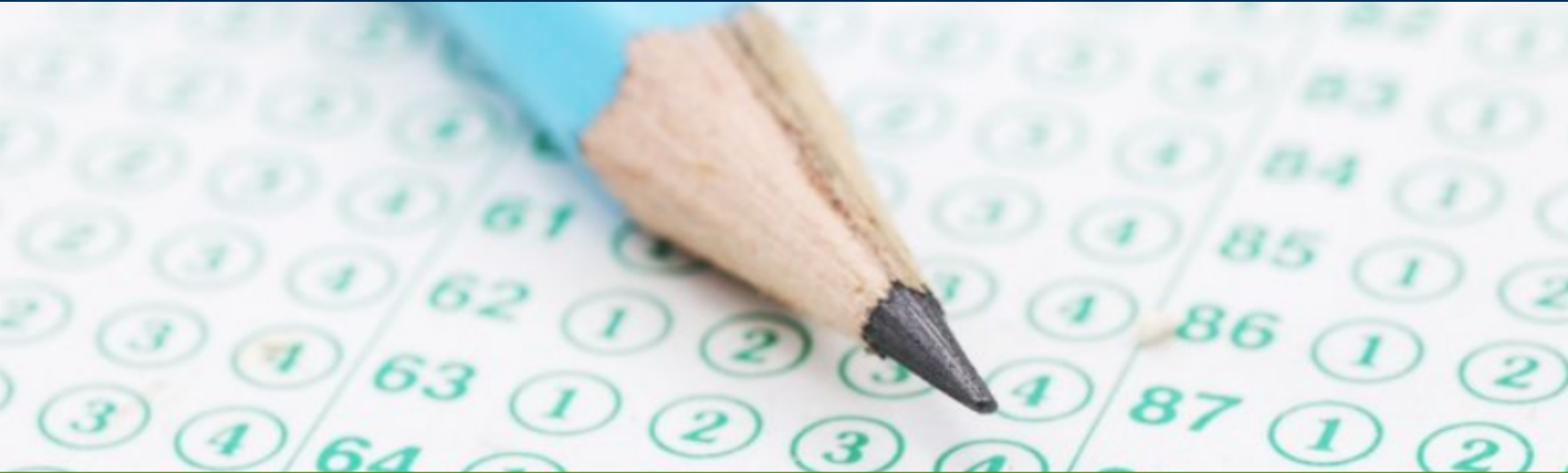




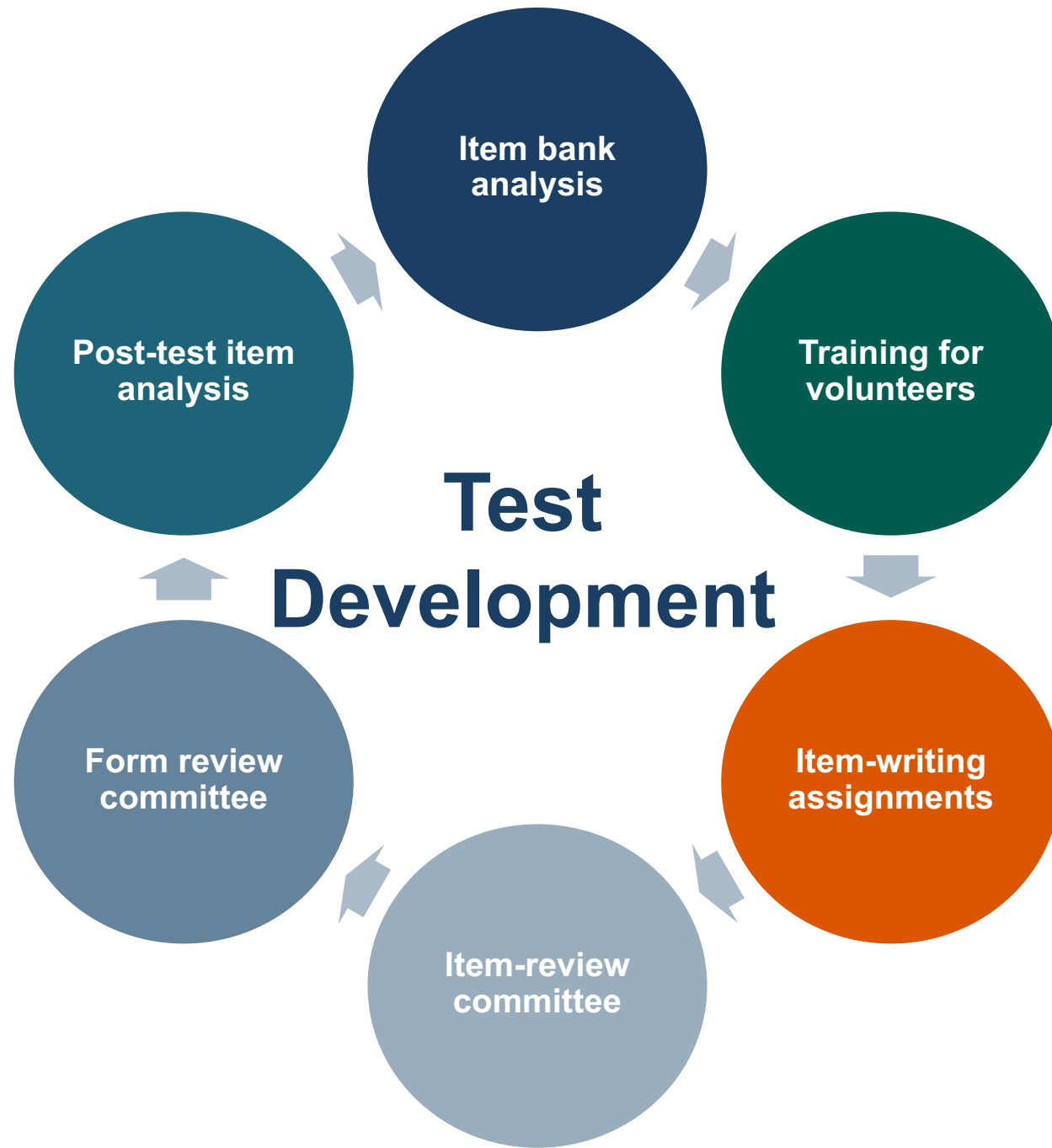




Passing score



Passing is based on overall scores, not each domain



CPH Study Resources

1. Content Outline
2. Sample Exam Questions
3. Practice Exams
4. Webinars
5. ASPPH Study Guide
6. APHA Study Guide
7. Springer Exam Review
8. In-person reviews



1. Content Outline



2. Sample Exam Questions

Now available

**Sample questions
in the format of
the CPH exam**



3. Practice Exams

A photograph of a man with short brown hair, wearing a blue and white striped button-down shirt, looking intently at a computer monitor. He is in the foreground, slightly to the right. In the background, a woman with long dark hair is also looking at a screen, and another person is partially visible. The setting appears to be a classroom or computer lab.

Now available

Online mini-exam of 50 questions from the CPH item-bank

4. Webinars

Now available

**Webinars on each
domain**

Lecture and Q&A



5. ASPPH CPH Study Guide

Now available



6. APHA Press Study Guide

Now available



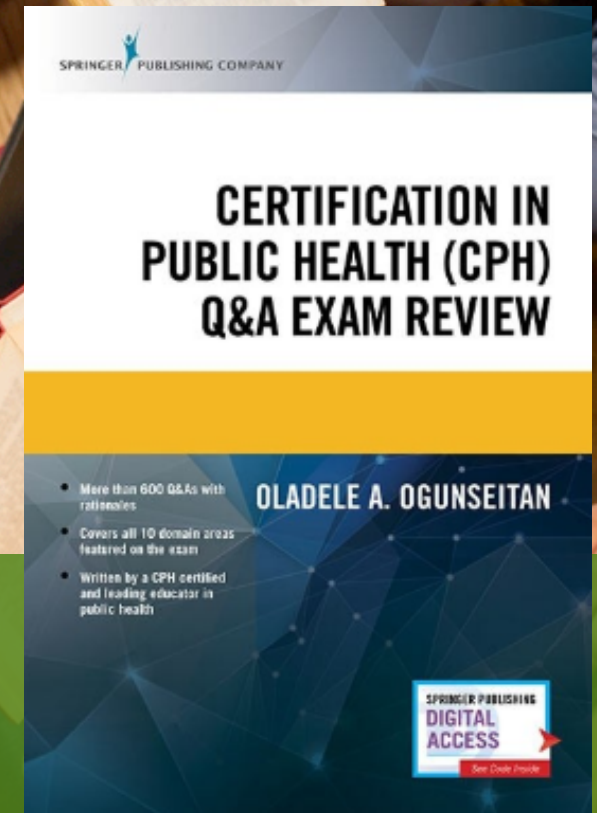
Editors: Karen Liller and Jaime Corvin
University of South Florida College of Public Health



7. Springer CPH Q&A Exam Review

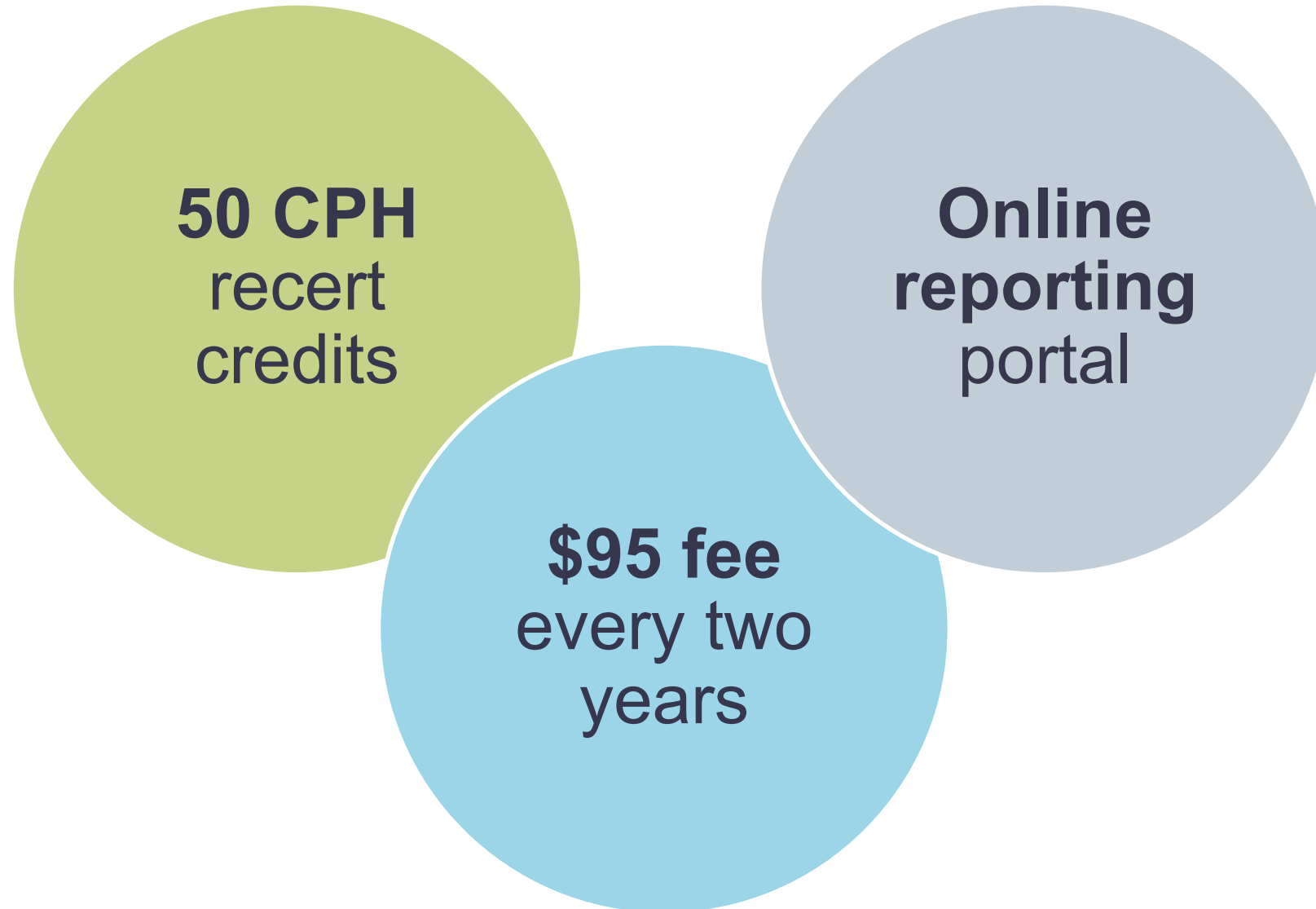
Now available

Editor: Odadele Ogunseitan (UC Irvine)



CPH Recertification Process

Bi-Annual Recertification Process (CEs)



Recertification Activities Include:

Webinars and Workshops

Conferences and professional events

Instruction and Professional Contributions

Volunteer and Leadership Service

CPH Item-Writer/PHAB or CEPH Accreditation Site Visitor

Medical Residencies

Work in direct response to COVID19

No pre-approved provider process

Recertification Portal

[Report Credits](#)[Support](#)[Rachel Porter ▾](#)

MY CREDENTIAL #99000

STATUS: ACTIVE

You are just about there! You have earned 39 credits, keep going!



Recertification Period: 1/1/2020 - 12/31/2021

Deadline: 12/31/2021

[FIND CREDITS](#)[REPORT CREDITS](#)

Recertification Portal



Find Credits



Report Credits



Submit Your Recertification Application



Participate in the **CPH Bookclub** to join discussions on relevant public health books

PARTICIPATE

Quick Search for CE Activities

Find Ways to Earn Recertification Credits



CPH CE Credit Quick
Search



TRAIN Learning
Network



**PUBLIC HEALTH
LEARNING NETWORK**
Educating Professionals,
Elevating Practice.

Public Health Learning
Navigator

Qualifying activities for recertification credits include continuing education and professional development opportunities.

CPH Digital Badging



badges = visual representations
of a **skill** or **achievement**

Superstar Attendee



Coursework Champ



Star Presenter



Grants Master



Virtual Learner



Wise Scholar



Pathmaker



Lifelong Learner



Item Writer



Site Visitor

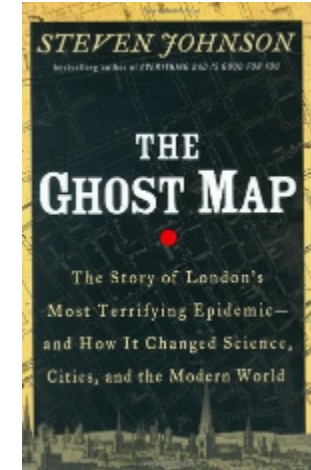
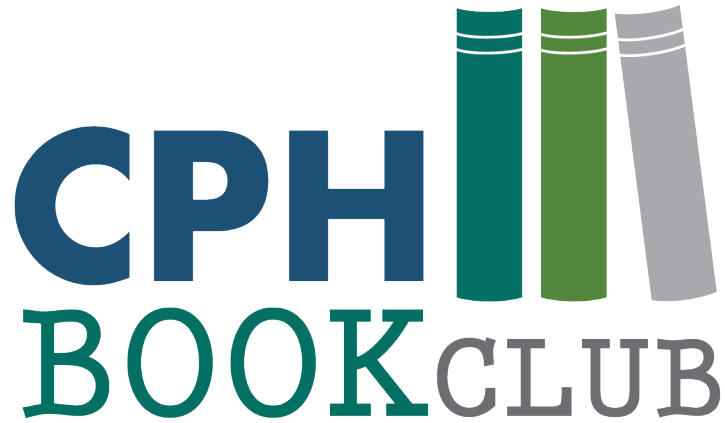


CPH Merchandise: CafePress

www.cafepress.com/cph



CPH Book Club



- Open to all CPH
- Six books a year
- Discussions lead by CPH

Stay Connected





Questions?
Contact info@nbphe.org

CPH **Certified** in
Public Health
by National Board of Public Health Examiners

